

Andrew Cui Edwards Call: (+44) 07736 073 788 e-mail: andrewcuiwards@gmail.com

WORK EXPERIENCE & FURTHER EDUCATION:

Digital Designer @ Digital NRG (Bristol) Jun. 2018 > Present Day

Designed Interior and exterior offices of DigitalNRG, developed and produced websites for multiple companies and corporate Identity, POS for DigitalNRG clients. Rebranded all internal and external marketing material to reflect a new professional DigitalNRG brand.

Awarded "Outstanding Contribution" for office interior design and Digital NRG branding

Digital Designer @ Eldon Insurance (Bristol) Sep. 2015 > Oct. 2017

Eldon acts as an internal design agency servicing all the different companies within the Eldon group ranging from Insurance, Destinations, Health and Lifestyle and Political Campaigns. Responsibilities include maintaining corporate standards, designing online/offline marketing for multiple high profile brands and website management. From brochures, advertisements, exhibition design to web and email campaigns covering the different brands within the Eldon group.

- Brought in-house web development and hosting from external advertising agencies
- Overseen and facilitated over 25+ projects daily through the department
- Re-branded and implemented new marketing strategy guidelines for the many companies within the Eldon Group
- Designed and delivered multichannel campaigns across e-mail, web, social media.
- Websites converted from Drupal to WordPress cms updated and maintained daily
- Email campaigns created using MailChimp consisting of regular newsletters from all entities within the Eldon Group
- Regular communication with external printers and web developers

Web / Graphic / Interior Designer @ Noa Japanese (Bristol) Oct 2014 > Feb. 2015

Created an offline and online digital marketing strategy. Making constructive recommendations to the client. Created internal layout and wall murals. Creating Digital media, Social media & pos content.

Web Developer @ Fowlers (Bristol) Jan. 2014 > Sep. 2014

Responsible for working on a range of projects, designing the website for Weise Clothing Brand. Interacting daily with graphic designers, back-end developers and marketers. Maintaining e-commerce platforms and applications. Designing & Executing e-mail marketing

Media Developer @ Pennant Plc (Cheltenham) Feb. 2013 > Dec. 2013

Creating and developing e-learning content for the Australian Air force. Producing accurate and detailed technical illustrations and lessons.

Media Developer @ Maths Factor Ltd (Bristol) Apr. 2010 > Oct. 2012

Designing and producing online and printed educational material for children and teenagers. Carol Vordermans The Maths Factor Ltd.

Other creative positions

BrisNoodles / Freelance Designer/web

Working on new identity, website and all POS

Courses, Workshops and Education

Make interactive games with Fungus & Unity3D @ Udemy

Make Branching narrative, point & click and hidden object games in Unity 2d.

Introduction to UX Design @ Transmedia Bristol x 1 day (Bristol)

Best practise experience in planning and prototyping through typical UX design workflows.

UX Design for Digital @ Developme Bristol x 2 day (Bristol)

User research methods, Communicating the User Experience, Concept & prototyping, Graphic design & Interaction, Testing design.

HND Graphic Design @ Limkokwing Institute of Creative Technology (Malaysia)



Logos from left to right

@155: Restaurant in Bristol UK

Noa Japanese: Restaurant in Bristol UK

Bristol Student Guide: Student Guide Magazine

BrisNoodles: Restaurant in Bristol UK

BRAND IDENTITY

Andrew Cui Edwards Call: (+44) 07736 073 788 e-mail: andrewcuiwards@gmail.com
BrisNoodles.com Website and Menu



BrisNoodles / Designing a modern site with a fresh look and feel making sure to remain consistent with the BrisNoodles branding. Developed using WordPress to ensure the client can edit and publish content.

- Create a new modern and fresh website to promote the BrisNoodles.com
- Ensure the website is responsive and can be used on mobile devices



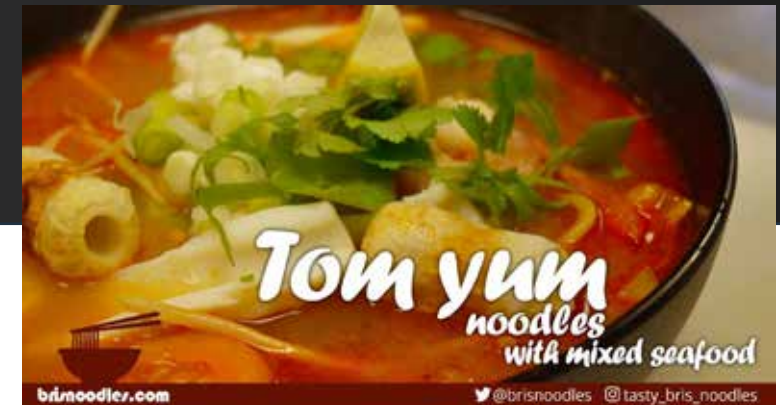
WEBSITE DESIGN & BUILD

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BrisNoodles.com Social media tiles



- Increase brand presence via multiple social media platforms organically and via paid advertisement
- Create rich and engaging content for multiple social media platforms including blogs, graphics and video
- Increase traffic to the BrisNoodles website via social media and PPC
- Increase social media following on multiple platforms

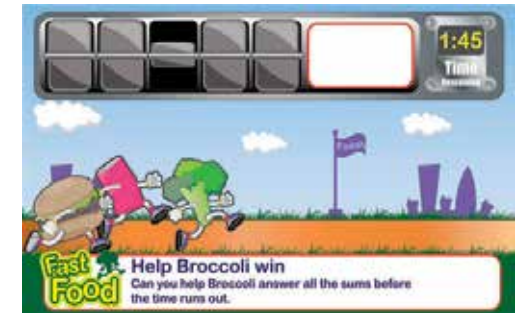
SOCIAL MEDIA CAMPAIGN



Andrew Cui Edwards Call: (+44) 07736 073 788 e-mail: andrewcuiedwards@gmail.com
Food Photography



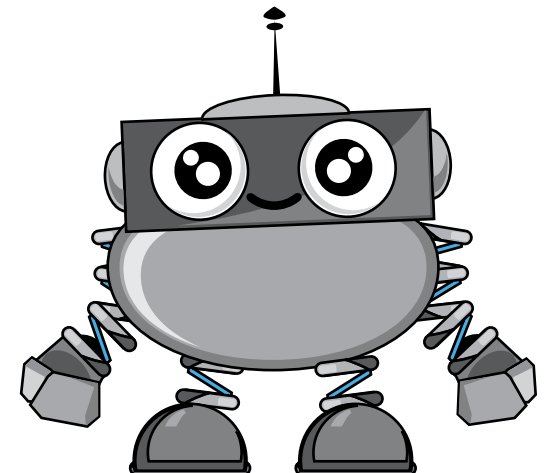
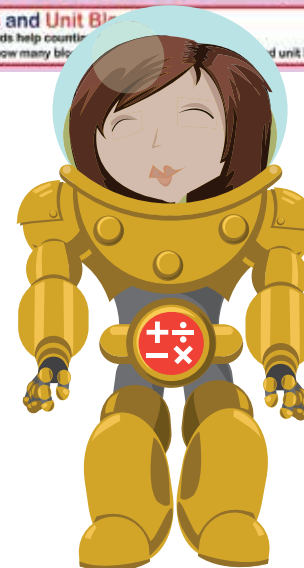
Andrew Cui Edwards Call: (+44) 07736 073 788 e-mail: andrewcuiedwards@gmail.com
MathsFactor Interactive Game Design



Educational games built using Flash AS3, Html 5 and illustrator built for primary school children.

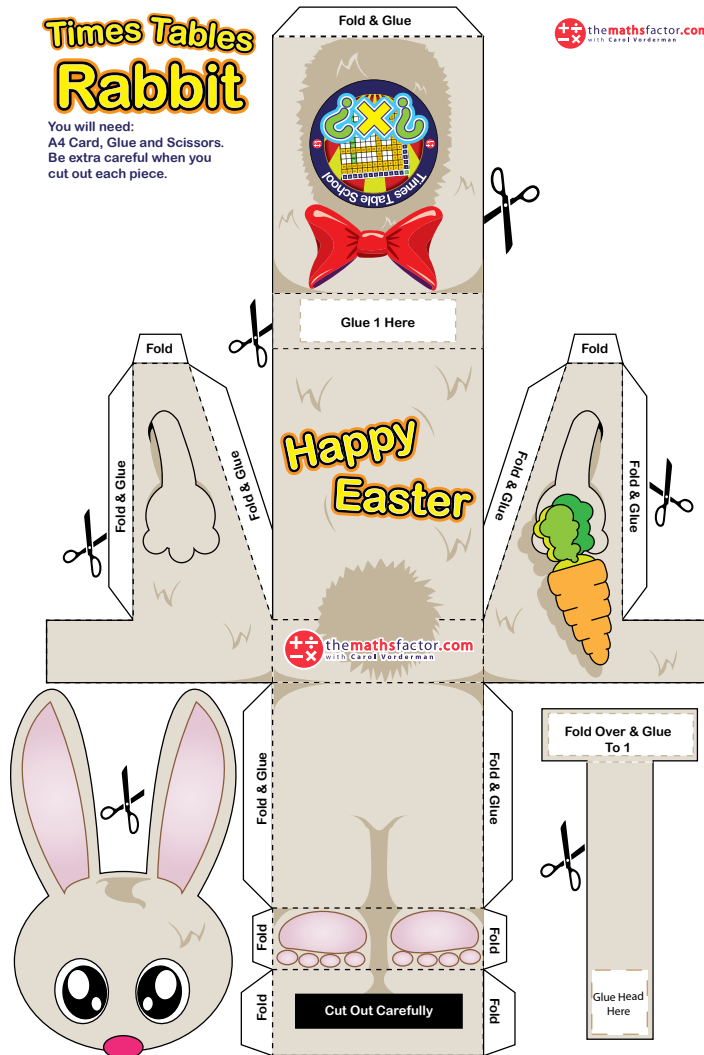
visit: themathsfactor.co.uk

CHARACTER & GAME DESIGN



Times Tables Rabbit

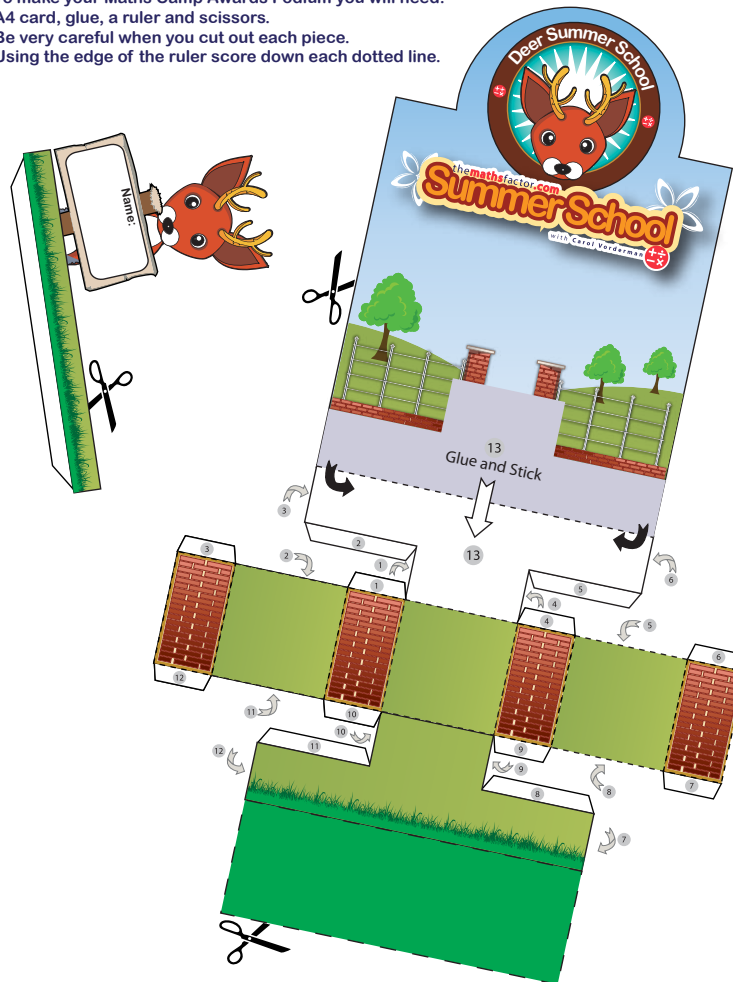
You will need:
A4 Card, Glue and Scissors.
Be extra careful when you
cut out each piece.



the **mathsfactor**.com
with Carol Vorderman

the **mathsfactor**.com
with Carol Vorderman

To make your Maths Camp Awards Podium you will need:
A4 card, glue, a ruler and scissors.
Be very careful when you cut out each piece.
Using the edge of the ruler score down each dotted line.



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GoSkippy Website, Social media and NEC Stand

GoSkippy Insurance is a brand that is loosely themed on the famous Skippy series. This playful heroic character opens up to some creative possibilities in their social media campaign, website and exhibition stand at the NEC here are some examples



WEBSITE DESIGN & BUILD

Andrew Cui Edwards Call: (+44) 07736 073 788 e-mail: andrewcuiwards@gmail.com
 NOA Japanese Uniform, Interior design and Wall Art



Noa Japanese: Japanese restaurant based in Clifton, Bristol
 Japanese style subway signs, huge cult monster wallpaper and blackboard illustrations with a new uniform to complete NOA new style.

Andrew Cui Edwards Call: (+44) 07736 073 788 e-mail: andrewcuiedwards@gmail.com
NOA Japanese Menu, poster and Magazine Ad

NEW YEAR, NEW LOOK AND GREAT JAPANESE FOOD!

JAPANESE TAPAS

SAKES
J-COCKTAILS
JAP BEERS

SUSHI
RICE DISHES
SHASHIME
NOODLES



BOOK A TABLE 0117 973 2881

WWW.NOAJAPANESE.CO.UK

 [WWW.FACEBOOK.COM/NOAJAPANESE](https://www.facebook.com/NOAJAPANESE)  [WWW.TWITTER.COM/NOAJAPANESE](https://www.twitter.com/NOAJAPANESE)






NOA
JAPANESE



Tel: 0117 9732 881
www.noajapanese.co.uk
12-13 Waterloo Street, Clifton, Bristol BS8 4BT

SUSHI TAKAKI | MISO TEMPURA | URAMI | UDON | ANCHOI OYAZO | NABE | KATSU CURRY | TERIYAKI |
GRUNT TEA RICE | KOBACHISEI | SHIRI | EDAMAME | MAMA | TAKAYAKI | YU



Fine Japanese Cuisine

tel: 0117 973 2881

12-13 Waterloo Street, Clifton, Bristol BS8 4BT

www.noajapanese.co.uk




Opening Hours

Mon - Sat Lunch 12.00 - 15.00


Mon - Sun Dinner 18.00 - 23.00

LET'S CELEBRATE CHRISTMAS,
THE JAPANESE WAY!



MEANWHILE AT DOWNTOWN CLIFTON,
WATERLOO STREET.

メリークリスマス
MERRY
クリスマス




NEW
STYLE

SUSHI
SASHIMI
RICE DISHES
NOODLE DISHES
J-STYLE COCKTAILS
JAPANESE BEERS
PANCAKE SALES

CALL US: 0117 973 2881
WWW.NOAJAPANESE.CO.UK
WWW.FACEBOOK.COM/NOAJAPANESE
12-13 WATERLOO STREET, CLIFTON B6B 4BT

WARM UP THIS WINTER!..
TRY OUR NEW CHILLI BEEF RAMEN



TAPAS J-STYLE

TRY A BIT OF EVERYTHING!

There are 30 tapas to choose from, each priced at \$1.00. "Tapas" means you can try a bit of everything. Tapas are served with rice and soy sauce. Tapas are served with rice and soy sauce.

JAPANESE STAPLES

Unagi (Black Cod) \$1.00	\$1.00
Salmon (Pink Salmon) \$1.00	\$1.00
Salmon (Pink Salmon) \$1.00	\$1.00

Salmon (Pink Salmon)

Unagi (Black Cod) \$1.00

Salmon (Pink Salmon)

Unagi (Black Cod) \$1.00

Salmon (Pink Salmon)

Unagi (Black Cod) \$1.00

Salmon (Pink Salmon)

Unagi (Black Cod) \$1.00

Salmon (Pink Salmon)

Unagi (Black Cod) \$1.00

KID'S MEALS AVAILABLE!

ES-50

Salmon (Pink Salmon)

Unagi (Black Cod) \$1.00

Salmon (Pink Salmon)

Unagi (Black Cod) \$1.00

TAPAS J-STYLE

EVEN MORE LITTLE DELIGHTS

AWESOME SUSHI

AWESOME SUSHI

AWESOME SUSHI

AWESOME SUSHI

AWESOME SUSHI

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Noa Japanese
Brochures, business stationery, corporate folders, promotional posters, leaflets and flyers, exhibition graphics, magazine and trade publication adverts. All work is designed with precision to the highest standards in order to give you complete confidence when giving promotional materials to your customers.

SUSHI



NOA Japanese

An intimate Japanese dining experience in Clifton, Bristol. Noa Japanese's acclaimed design, menu and staff truly offers an unparalleled dining experience. Guests enjoy an elegant and distinctive Japanese cuisine in a elegant and cosy atmosphere that offers them the complete Japanese experience.

LOCATION: 12-13 Waterloo Street, Clifton, Bristol www.noajapanese.co.uk

“As a big fan of sushi and Japanese cuisine, I'm often disappointed with the lack of choice when it comes to Japanese dining in Bristol.”

Which is why NOA, newly opened and situated on Waterloo Street in Clifton is a real find. The restaurant is large and spacious with a fresh and modern ambience whilst still in keeping with an authentic Japanese feel.

NOA has a great selection of dishes on the menu; I was particularly impressed with the range of sushi and sashimi available however for those of you who aren't a big sushi fan, there is also a great selection of stir fries, curries, rice and noodle dishes – all of which sound wonderfully tasty.

As well as Japanese food, NOA also offer a selection of traditional Japanese beverages to perfectly compliment your meal. From sake to sochu as well as Japanese beers and cocktails, an evening at NOA is sure to provide you with a truly Japanese dining experience.

The food at Noa was fantastic – everything I expect and hope for from a genuine Japanese restaurant. Unlike Chinese, Japanese food is not greasy or heavy but flavourous, and filling without being overly stodgy. My only quibble was that the service was a little slow when the restaurant was nowhere near capacity.

Verdict: | Its places like Noa which really blow supermarket sushi and places like YOI out of the water when it comes to Japanese cuisine – definitely worth a visit and highly recommended by this happy foodie!

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NOA Japanese Fresher Fair 2015



NOA JAPANESE

Can you help a housewife manage bring her little back to home?

Place as many beans as possible into the home pot in 30 sec. & win prizes

1st Place Meal for 4 at Noa
2nd Place x 2 Meal for 2 at Noa
3rd Place x 5 £10-00 Voucher to spend in Noa
Discount voucher for everyone who plays!

GAME RULES
You have only until the music ends 30sec.
Beans that are not placed into the pot are not counted.
You can only use the chopsticks provided.
Only one turn per person, No practice rounds.
The Judges decision is final.
Scores will be counted at the end.
All winners will be notified via email.
Cheers and good luck!

NOA JAPANESE

You make MISO happy

Open: Lunch Thurs-Sat 12pm - 2.30pm Dinner Mon-Sun 6pm - 10.30pm

2 for 1 Starter
Valid until 01/09/15
Terms & conditions:
2 for 1 Starter, choose from Entree menu, cheapest one free.
Excludes Saturday. Reservation is required.
One voucher per booking.
Not to be used in conjunction with any other offers.
www.noajapanese.co.uk
12-13 Waterloo Street, Clifton, Bristol BS8 4BT

2 for 1 Sushi
Valid until 01/09/15
Terms & conditions:
2 for 1 Sushi, choose from Sushi menu, cheapest one free.
Excludes Saturday. Reservation is required.
One voucher per booking.
Not to be used in conjunction with any other offers.
www.noajapanese.co.uk
12-13 Waterloo Street, Clifton, Bristol BS8 4BT

Free soft drink with a main course
Valid until 01/09/15
Terms & conditions:
Free soft drink with a main course.
Limited to one per customer.
Excludes 750ml mineral water. Reservation is required.
Excludes Saturday.
Not to be used in conjunction with any other offers.
www.noajapanese.co.uk
12-13 Waterloo Street, Clifton, Bristol BS8 4BT

Free bottle of wine
Valid until 01/09/15
Terms & conditions:
Free bottle of house wine when you spend over £50 on food & drinks. Choose from Red Merlot or White Chardonnay.
Excludes Saturday. Reservation is required.
One voucher per booking.
Not to be used in conjunction with any other offers.
www.noajapanese.co.uk
12-13 Waterloo Street, Clifton, Bristol BS8 4BT

£5 off when you spend £20 or more
Valid until 01/09/15
Terms & conditions:
£5.00 off your total food and drink bill when you spend £20.00 or more. Reservation is required.
Excludes Saturday. Excludes lunch specials.
One voucher per booking.
Not to be used in conjunction with any other offers.
www.noajapanese.co.uk
12-13 Waterloo Street, Clifton, Bristol BS8 4BT

£5 off when you spend £20 or more
Valid until 01/09/15
Terms & conditions:
£5.00 off your total food and drink bill when you spend £20.00 or more. Reservation is required.
Excludes Saturday. Excludes lunch specials.
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Pop in or call 0117 973 2881 Web site: www.noajapanese.co.uk
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NOA JAPANESE

Noa Japanese welcomes you to Bristol!

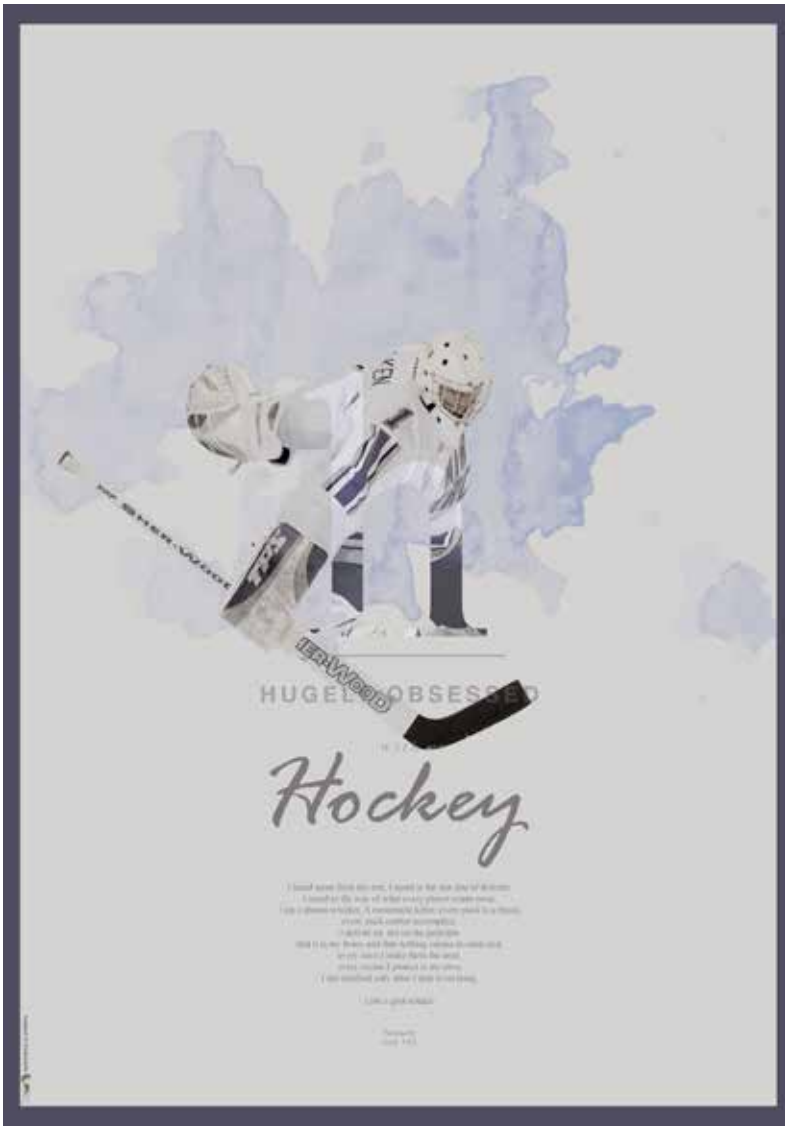
You make MISO happy

SUSHI TATAKI BENTO TEMPURA SAKE UDON RAMEN GYOZA WASABI KATSU CURRY TERIYAKI
GREEN TEA RICE MISO KOBACHI SET SASHIMI EDAMAME WAKAME TAKOYAKI TOFU

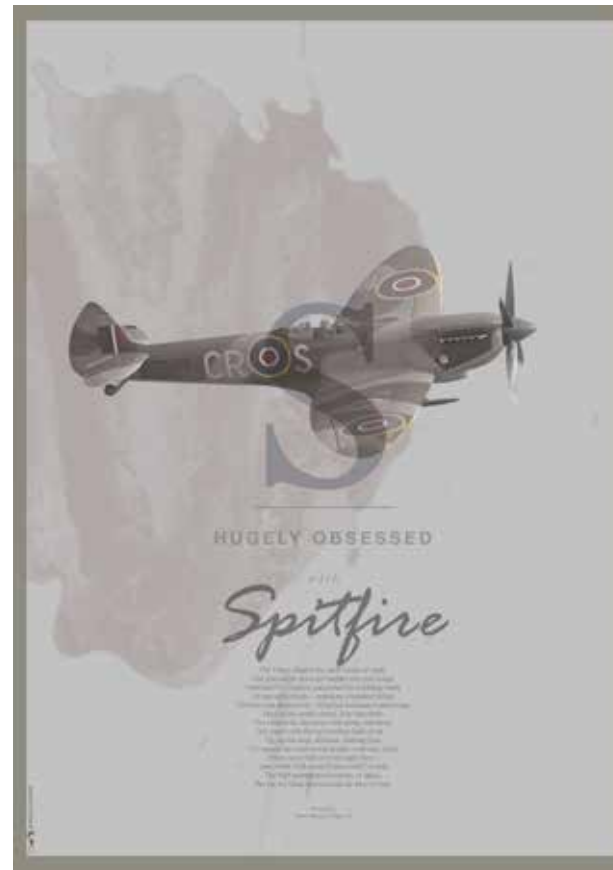
12-13 Waterloo Street, Clifton, Bristol BS8 4BT www.noajapanese.co.uk

A fun and welcoming design concept in-line with their brand, coming up with a crowd puller table top game and a way of attracting new customers to their restaurant and monthly email campaign.

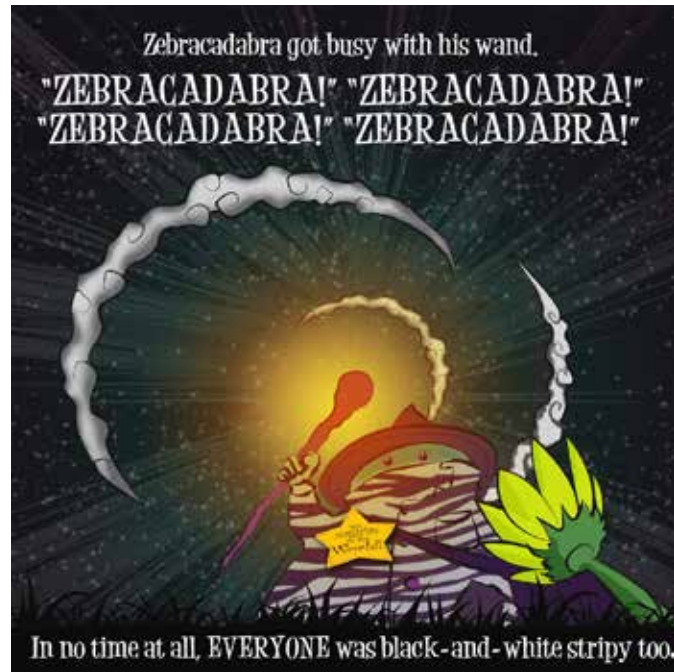
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Obsession A3



Obsession an idea or thought that continually preoccupies or intrudes on a person's mind.
Self initiated A3 poster series



Andrew Cui Edwards Call: (+44) 07736 073 788 e-mail: andrewcuiedwards@gmail.com
Carmelite Publisher Competition



My entry for the The Carmelite Prize an award
for children's book illustration, with the aim of
encouraging and inspiring the next generation of
illustrators for children's stories.

CHILDREN BOOK ILLUSTRATIONS